



HYDRA STRATEGIES



Building Your Vision

Mission statement: “A concise summary of what the business aims to achieve”

Vision Statement: “Describes the future impact of the business. Where do you want the business to go? What do you ultimately want to see for the business in 5, 10, 20 years?”

Core Values: “List 3-5 key values that define how the business operates”

- 1.
- 2.
- 3.
- 4.
- 5.